



rebecca groller
PHOTOGRAPHY

Children's Outdoor Milestone Session

Prep Guide



As your child's milestone photography session approaches, here's a guide to help you prepare for a seamless and enjoyable experience.

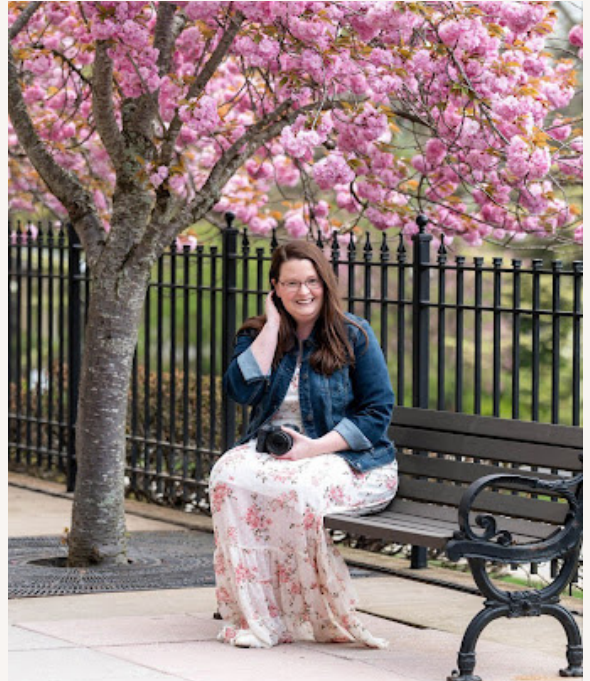
What to expect

Hi, I'm Becky!

Thank you for choosing me to work with your family! I look forward to working with you to capture your upcoming children's session. I know that planning for a photo shoot can feel overwhelming, but I'm here to help prepare you and give you the tools to make this as stress-free as possible.

I've been a professional portrait photographer for over 15 years, and I absolutely LOVE my job. I'm excited to show you how fun your session can be!

On the day of your session, I'll guide you to ensure a relaxed and enjoyable atmosphere while capturing genuine moments. I'll be in touch to confirm details and address any questions before we meet. After the session, you can expect to receive your proofs within a few weeks, with options to order prints and additional products.



Please know I'm only an email, text, or phone call away and I'm more than happy to assist you through this entire process... from preparing for your session to ordering products of your beautiful images to display in your home.



Phone: 814-973-7272

Email: rebecca@groller.net

Outdoor location

Choosing the Perfect Outdoor Location

HOW TO CHOOSE YOUR LOCATION

Not sure where to shoot your session? I've got you. Here are a few favorite outdoor looks to help you decide what vibe is most fitting:

- **Classic Park Vibes**- Grassy open space, tree-lined paths, willow trees, flower gardens, and the occasional wooden bridge. Parks offer a timeless, child-friendly setting with soft, natural backdrops.
- **Urban / Industrial**- Downtown alleys, staircases, industrial steel structures, and bold lines. This look brings a little edge and modern contrast, great if you want something less traditional with lots of visual interest.
- **Rustic**- Weathered barns, gravel roads, fences, open fields, and even the charm of a covered bridge. These locations bring a cozy, lived-in feel with lots of texture... especially gorgeous at golden hour.
- **Campus Charm**- Beautiful old stone buildings, classical columns, and well-kept grounds at your choice of several local colleges. A campus gives you a refined, elegant feel and is perfect for any season!

No matter your vibe, I'll help you choose a location that fits your child(ren) and the season so your session feels relaxed, natural, and true to you.

For location selection, please visit the "Locations" tab on my website.



What to wear

The Best Colors for Outdoor Photos

A great starting point? Stick with soft neutrals like cream, beige, warm browns, gray, and white. These tones are timeless, flattering and blend beautifully with natural backdrops. From there, choose colors that echo the season your session takes place in. (Think: nature inspired hues, not what's trending on a store rack.)

Seasonal Inspired Colors

Spring

Think: blooming branches, fresh green grass, soft light.

Ideal Colors:

Muted pinks, purples, and yellows

Pastel blues and greens

Creams, whites, and neutrals

Navy or soft denim tones

Avoid: Vibrant or neon hues, which can clash with spring's delicate light and tones.



Summer

Think: wildflowers, golden light, open fields.

Early Summer (June–July):

Greens, soft blues, muted reds, and purples

Cream, white, warm neutrals

Light yellows and earth tones

Late Summer (August–early September):

Sage, navy, cream, dusty blue, terracotta

Earthy neutrals to match the drying grass

Pro Tip: If the grass is vibrant, brighter colors work. If it's dry, lean into softened, nature-toned shades.

What to wear

The Best Colors for Outdoor Photos

Seasonal Inspired Colors

Fall

Think: golden leaves, crisp air, deep earthy tones.

Ideal Colors:

Rust, burnt orange, golden yellow
Forest green, navy, deep blue
Creams, browns, soft black, warm neutrals

Pro Tip: Choose rich or muted tones that complement, not compete with, the boldness of fall foliage.

Winter

Think: evergreens, soft snow, cozy textures.

Ideal Colors:

Evergreen, cranberry, navy
Brown, cream, white
Warm neutrals with subtle contrast

Pro Tip: Color brings life to a more monochrome landscape, don't be afraid to stand out softly.



Colors to Avoid

Neon: These tones reflect onto skin and can distort your natural coloring in photos. Always skip the highlighter shades.

Head-to-toe Black: A single black piece is fine, but avoid dressing the whole group in solid black, it can photograph flat and lose detail.

Turquoise Clothing: While turquoise *accessories* are beautiful, turquoise tops or dresses often clash with the natural palette of outdoor settings.

Sibling add-on

Capturing Sibling Love

Feel free to choose the sibling add-on if you're looking to capture images of your children together and individuals of each of the kids.

If you didn't add this at booking, it's not too late! Reach out asap if you'd like to add your other children to the photo session.

I always love to capture the formal portraits together as well as the silly smiles, playfulness, and their connection.



What to wear

Styling Tips for Children

KIDS

Comfort first! If your child's outfit is itchy or annoys them it *will* show. Try everything on in advance to check for the proper fit... scratchy tags, shoes that are too big or too tight, and anything that may pose a problem later. Make sure your child is comfortable in what they'll be wearing.

Cover the diaper. Even if it's hidden when standing, a saggy diaper can peek out when your little one is picked up. A coordinating diaper cover from Amazon or Etsy keeps things photo-ready.

Skip the constant adjusting. If a shirt won't stay tucked, leave it untucked, or find a longer option. Movement is part of the session and we want outfits that can keep up.

Older kids? Let them have a say in their style and you can guide their color choices to coordinate.

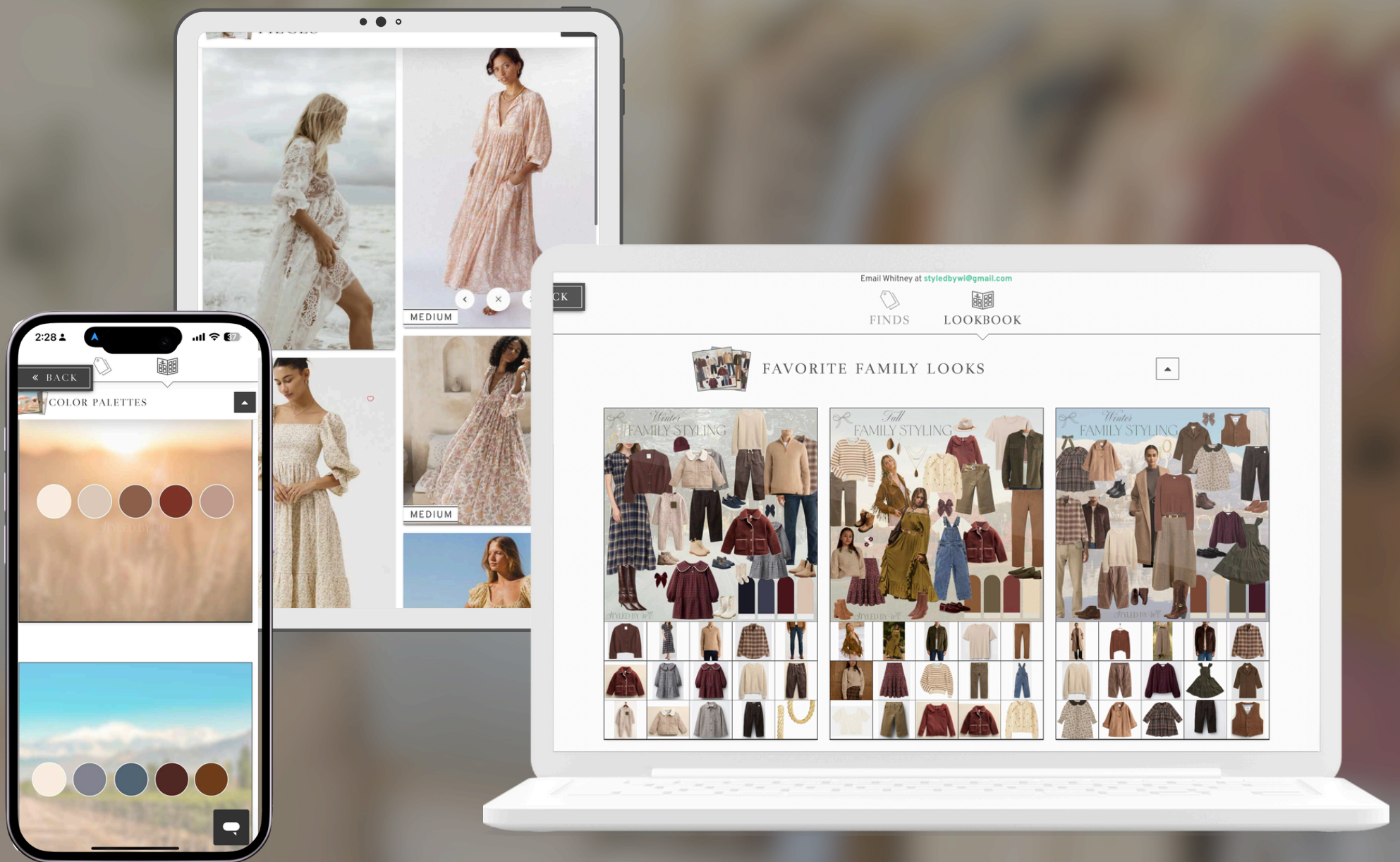


Favorite Shops
Joyfolie
Morning Lavender
Zara
Alice and Ames

For your convenience, I have a FREE seasonal **online shopping /style guide available** with links to purchase everything online from boutiques as well as Target, H&M, and Amazon. It's one stop shopping for the whole family!
The info to access this free service is on the next two pages.

a live
STYLE GUIDE

UPDATED WEEKLY WITH NEW STYLES
& MOODBOARDS!



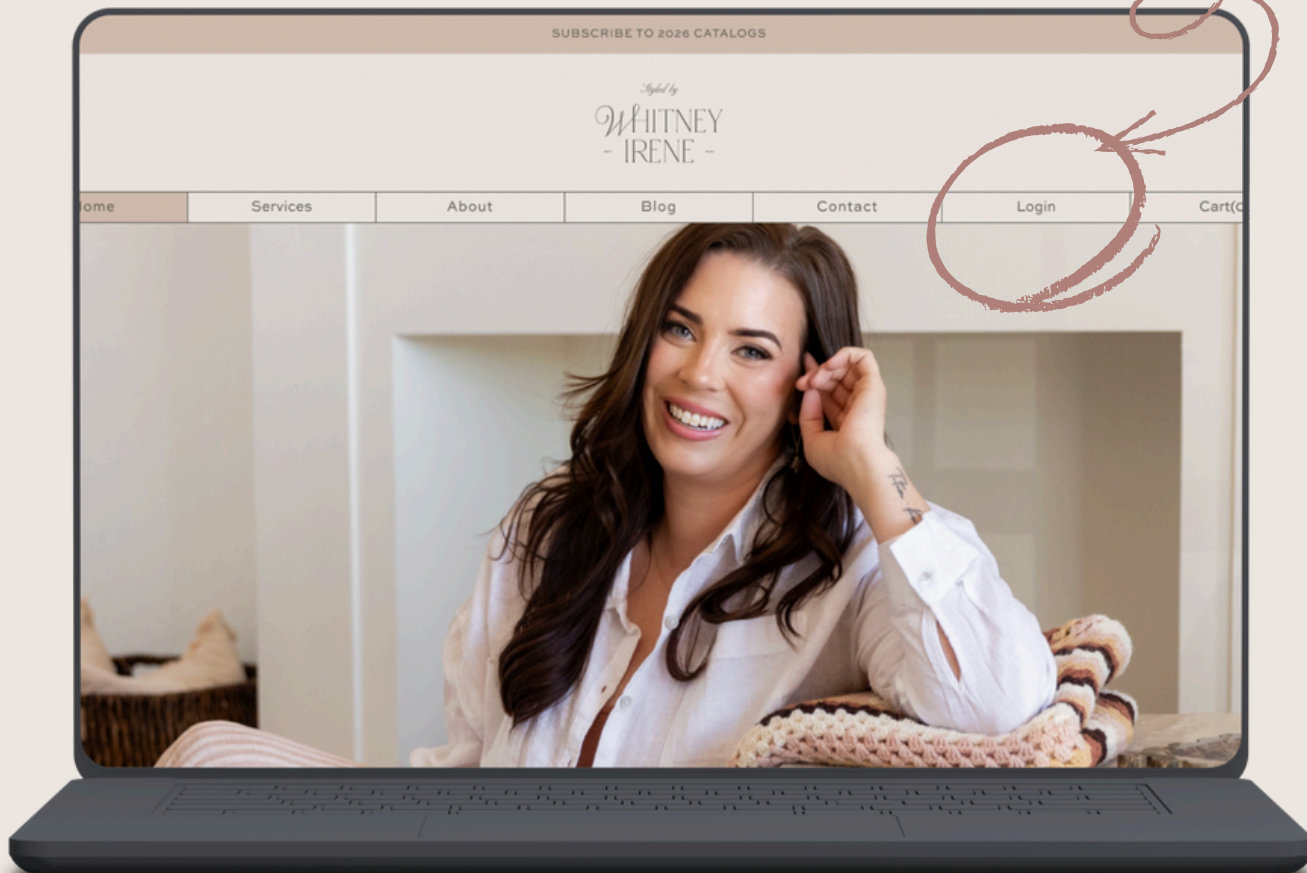
FREE ACCESS FOR MY CLIENTS VISIT:

STYLEDYBYWI.COM

VISIT [STYLEDBYWI.COM](https://styledbymi.com)

HOMEPAGE
CLICK "LOGIN"

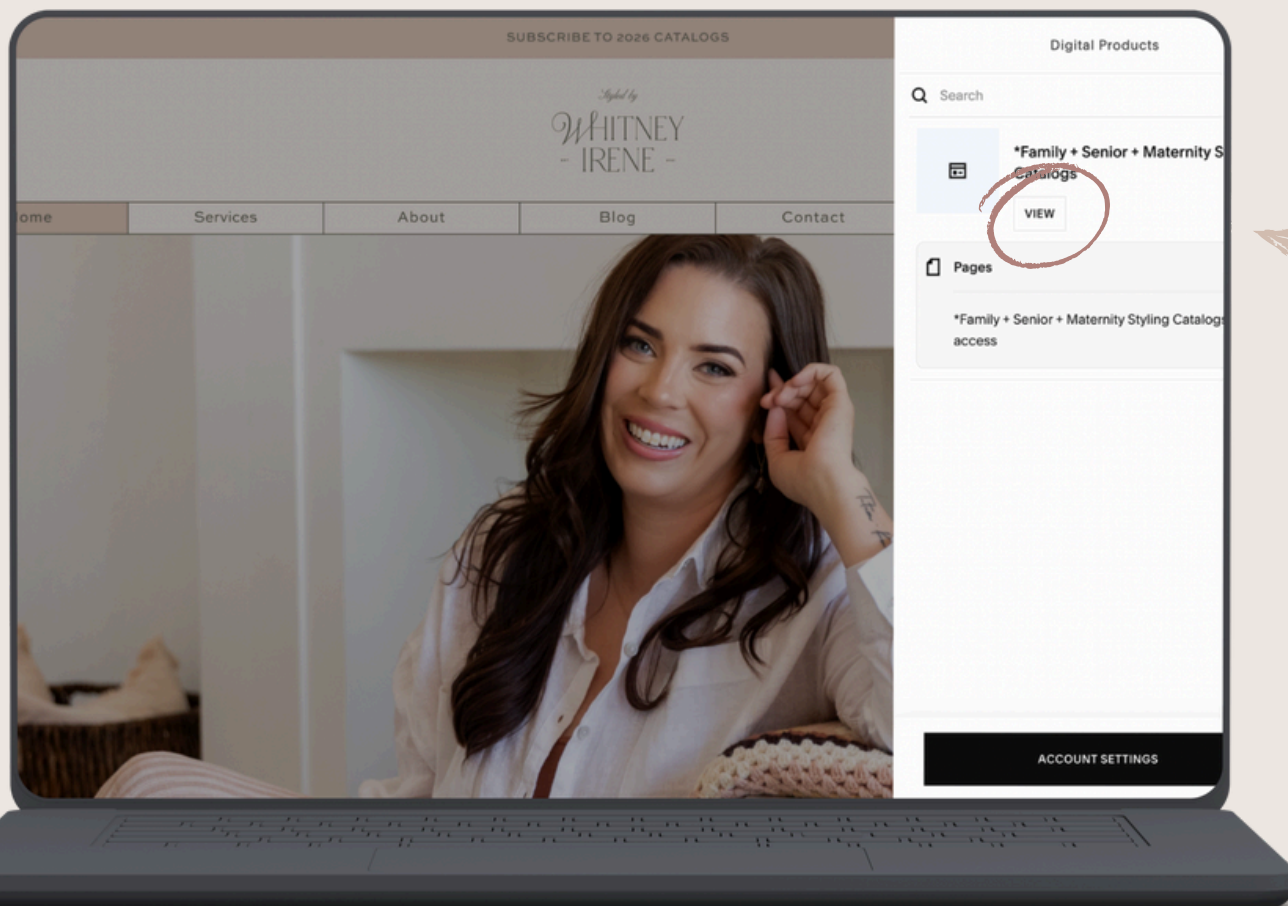
Client LOG IN



- ✓ USERNAME: rebeccagroller@gmail.com
- ✓ PASSWORD: [RGPstyling](#)

Once LOGGED IN

CLICK "VIEW" TO
OPEN CATALOG



What to wear

The Details

Should They Wear Their Glasses?

If your child wears glasses daily, they should wear them for the photos. I've worked with dozens of glasses-wearers and have a few tricks for reducing glare.

If you wear transition lenses, those can be tricky. They often darken outdoors, which is hard to correct in photos. If possible, bring a non-transition pair or pop the lenses out of an old frame just for the session.



Quick Fit Check

Try everything on beforehand.

Give their outfit a test run to make sure everything fits properly and they are happy with it.

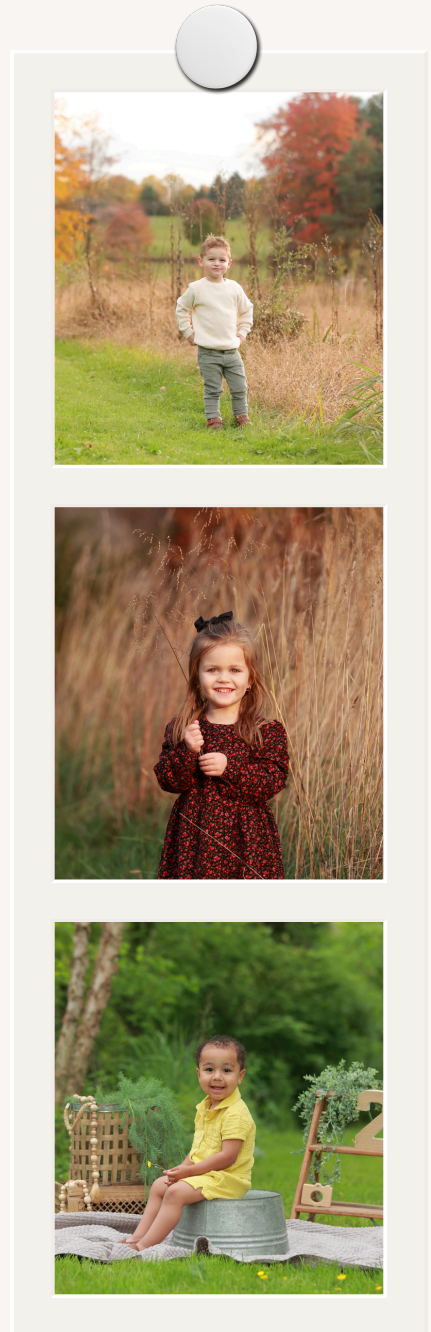
Pro Tip: Once everything is set, **remove ALL tags** including stickers on the bottoms of shoes.

Press/steam any pieces ahead of time to alleviate last minute stress right before your session.

Things to do

Before Your Session

- ✓ If your child is 3 years old or younger, I highly recommend **bringing TWO adults for the success of your session**. Typically we need one adult close to the camera to help with smiles and the other close to the child for safety/posing.
- ✓ A **questionnaire** will be emailed 1 week prior to your session. Please take some time to fill out the details for the success of your session.
- ✓ **Make sure your child naps and eats** before the session if appropriate for time of day.
- ✓ **Bring a dry snack** in case your child needs an incentive during the session.
- ✓ If doing sibling photos, **bring your older child(ren) dressed** in their outfits ready for the session.
- ✓ If your child is in a diaper, please bring or have them wear a matching **diaper cover**.
- ✓ If your child is **teething**, it may be a good idea to **give your child some Tylenol** before the session for their comfort.



Things to do

Before Your Session



Use GPS and arrive early to allow for any unexpected delays and to start the session feeling relaxed.



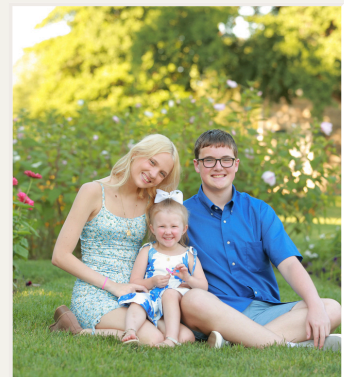
Clean glasses right before the session starts... you'd be surprised how noticeable dirty lenses are in the photos.



Bring a hair brush/comb to fix your child's hair during the session.



Remove items from your pockets as well as temporary tattoos, chipped nail polish, band-aids, hair ties, Fitbits and Apple watches as they will show in the photos.





Tips & tricks

During Your Session



01 If doing sibling photos, **encourage your kiddos to love on each other** (hugs, tickles etc).

02 Please **wipe faces and noses** throughout the session as needed.

03 **Be prepared to sing and act crazy.** Your child will smile more easily for you than for someone they've just met.

04 For sibling photos or individuals of the kids, **stand behind the photographer** to help get your child(ren) to smile at the camera.

05 Please **help with hair and clothing placement** throughout the session.

06 If your child likes to hold your cell phone, please do not pull it out or it may end up in all of your images. **Cell phones will not be edited out of photos.**



Keep in mind that the session is fast-paced as we are trying to get many different looks while your child is happiest.

Frequently asked

Questions With Answers



01. **What do I do if someone in my family is not feeling well?**

If your child or **anyone** in your family is not feeling well the day of the session, please call or email to reschedule. It is our job to capture everyone as they are, however, we would all prefer a happy, smiley child. If you need to reschedule, we would appreciate notice within 4 hours of the session or even a heads up a day or two in advance should they be starting to come down with something.

02. **What if I want extra digital files after my session?**

Each session includes a set amount of digital files. Extra digital images can be purchased for \$30 each plus tax. Entire galleries can be purchased as well. Fees vary depending on the type of session. I also offer a print promotion for each session where if you reach the print order minimum you will receive your whole gallery of digital images at no extra cost.

03. **Can I order professional quality prints and products?**

Absolutely! I offer professional grade prints and products that can be ordered directly through your online gallery and are shipped directly to your home.

Have another question?
Email me: rebecca@groller.net



Frequently asked

Questions With Answers

04. How long will it take to receive my print order?

The timeline for receiving your book/prints will vary based on product.

- Prints- 7-10 days
- Classic Photo Books- 4-6 weeks
- Premium Photo Books- 2 weeks
- Canvases/Metals/Acrylics- 3-4 weeks
- Framed Prints- 3-4 weeks

05. Can I bring my dog(s) to the session?

Yes, I welcome pets to be a part of your session! I have experience in capturing the unique bond between children and their furry friends. Please make sure the location allows dogs. There is an extra fee of \$25 per dog. I would suggest bringing a friend or family member as your “pet handler” to assist.

06. What's your rescheduling policy?

If you need to reschedule your photo session, your paid retainer will be applied to a rescheduled session if two weeks notice is given or the reason is due to illness. Retainers may only be transferred one time per session for any reason other than illness. In the event that you need to reschedule more than one time, a new retainer payment will be required.



Have another question?
Email me: rebecca@groller.net

What's next?

After Your Session



YOUR GALLERY

You'll receive a proof gallery within 3 weeks.

Choose your included images as favorites. Upgrades are available if you'd like more. Selected images go through a round of final edits.

Extensive edits (like head swaps) will have an additional fee.

Final gallery includes a print release and is ready for digital download.



PRINTS & PRODUCTS

You will have the option to order professional-quality prints, canvases, photo albums, and more directly through your final gallery.

All products are shipped straight to your home within a couple of weeks.

Prefer your images on a USB flash drive? USB drives are available for a \$40 fee (plus tax).



REFER A FRIEND & REBOOK

Referral Rewards: Receive a \$20 print credit for each new referral who books a Full Session. Receive a \$10 print credit for each new referral who books a Short & Sweet or Mini Session.

Loyalty Rewards: Earn 3 points for each Full Session you book. Earn 2 points for each Short & Sweet/Mini Session. Once you reach 8 points, you'll receive an \$80 print credit (valid toward prints only).

Send any questions to:



rebecca@groller.net

Thank you!

Thank you for taking the time to read through this guide. I truly appreciate your trust and confidence in my services as a children's photographer. My goal is to provide a relaxed and personalized experience that captures your child's unique moments. If you have any questions or would like to discuss your session further, please don't hesitate to get in touch. I look forward to working with you!



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