



rebecca groller
PHOTOGRAPHY

Studio Family & Grandparent Session

Prep Guide



*As your family photography session approaches, here's a guide to help you
prepare for a seamless and enjoyable experience.*

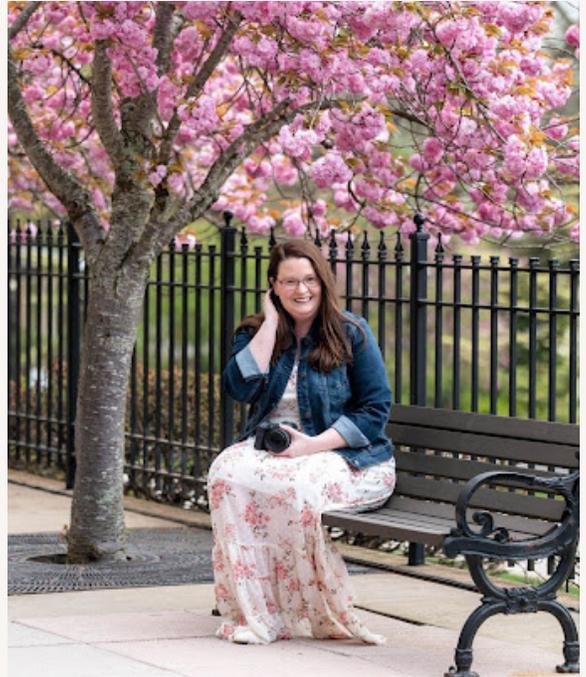
What to expect

Hi, I'm Becky!

Thank you for choosing me to work with your family! I look forward to working with you to capture your upcoming family photos. I know that planning for a photo shoot can feel overwhelming, but I'm here to help prepare you and give you the tools to make this as stress-free as possible.

I've been a professional portrait photographer for over 15 years, and I absolutely LOVE my job. I'm excited to show you how fun your session can be!

On the day of your session, I'll guide you to ensure a relaxed and enjoyable atmosphere while capturing genuine moments. I'll be in touch to confirm details and address any questions before we meet. After the session, you can expect to receive your proofs within a few weeks, with options to order prints and additional products.



Please know I'm only an email, text, or phone call away and I'm more than happy to assist you through this entire process... from preparing for your session to ordering products of your beautiful images to display in your home.



Phone: 814-973-7272

Email: rebecca@groller.net

Studio Session

Perfect in Any Weather

No matter your vibe, I'll help you choose a studio set that fits your family so your session feels relaxed, natural, and true to you.

For set selection, please visit the “Backdrop” tab on my website.
Make sure to select “Larger backdrops for families”



If at all possible please come dressed and ready for your session. I offer a selection of neutral and simple sets to keep the focus on you and your family.

Feel free to bring along any props you wish to incorporate into your session.



What to wear

Choosing the Right Wardrobe

HOW TO CHOOSE YOUR LOOK:

When choosing your look for the session, **think about whether you prefer a casual, comfortable style, formal elegance, or a blend that uniquely represents your family's personality.** Consider how your clothing choices can enhance the overall style, whether it's relaxed and playful or sophisticated and polished. Feel free to mix and match styles to create a look that feels authentic and true to who you are. **For colors, the goal is coordinating, not matching!**



Where to Start: One Outfit

Feeling overwhelmed by all the wardrobe possibilities? Deep breath. You only need *one* piece to kick things off.

Is there something in your closet that makes you feel like *you* in the best way? A go-to outfit your kiddo loves and never fights you on? Maybe your partner has a shirt that always gets a second glance?

Start with *that*. Build your color palette and overall session style around the piece that **already feels like a win.** It's way easier (and more fun) to style everyone else around the one outfit you already love.

What to wear

Styling Tips for Women

WOMEN

Dresses are always a favorite—they move beautifully and flatter most body types. Not into dresses? A flowy skirt with a tank or blouse works just as well.

Keep in mind:

- **Dress for confidence.** Love your legs? Show them off. Prefer coverage? Add sleeves or a light layer.
- **Do a movement test.** Try everything on, move around, and check for visible straps or see-through fabric—especially in sunlight.
- **Skip the fuss.** You don't want to be adjusting your outfit every five minutes.
- **Proper fitting undergarments.** It's so important to the overall look. Make sure that they don't show through clothing. (nude tones work best)

Bottom line: wear what makes you feel good. That comfort and confidence? It shows.

Don't forget, add a little more makeup than you normally do. A colored lip and extra blush will really look great in pictures!

Favorite Shops

Joyfolie

Morning Lavender

Rent the Runway

The Red Dress Boutique

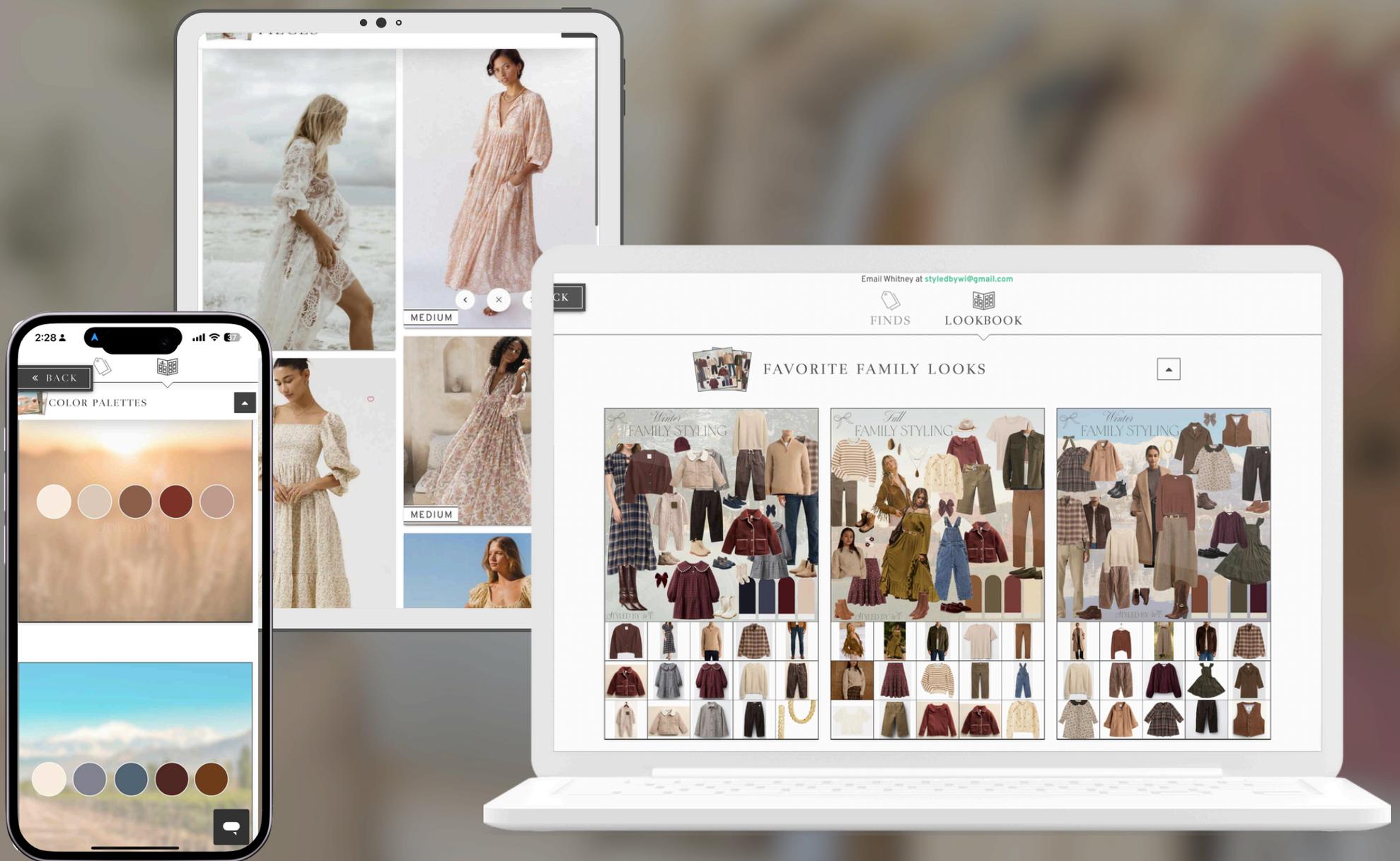


For your convenience, I have a **FREE seasonal online shopping/style guide available** with links to purchase everything online from boutiques as well as Target, H&M, and Amazon. It's one stop shopping for the whole family! The info to access this free service is on the next two pages. Feel free to reach out if you have questions.



a live
STYLE GUIDE

UPDATED WEEKLY WITH NEW STYLES
& MOODBOARDS!



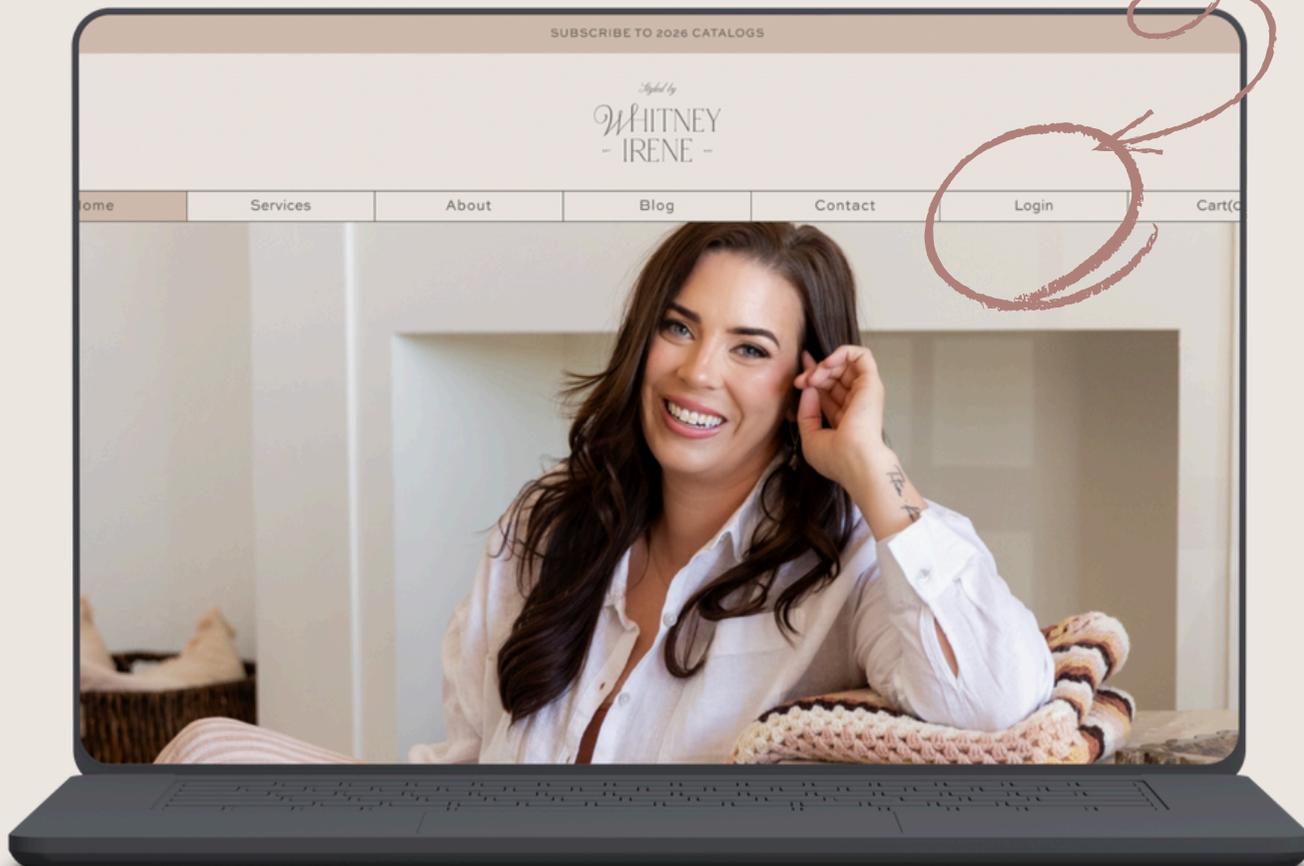
FREE ACCESS FOR MY CLIENTS VISIT:

STYLEDYBYWI.COM

VISIT STYLEDBYWI.COM

HOMEPAGE
CLICK "LOGIN"

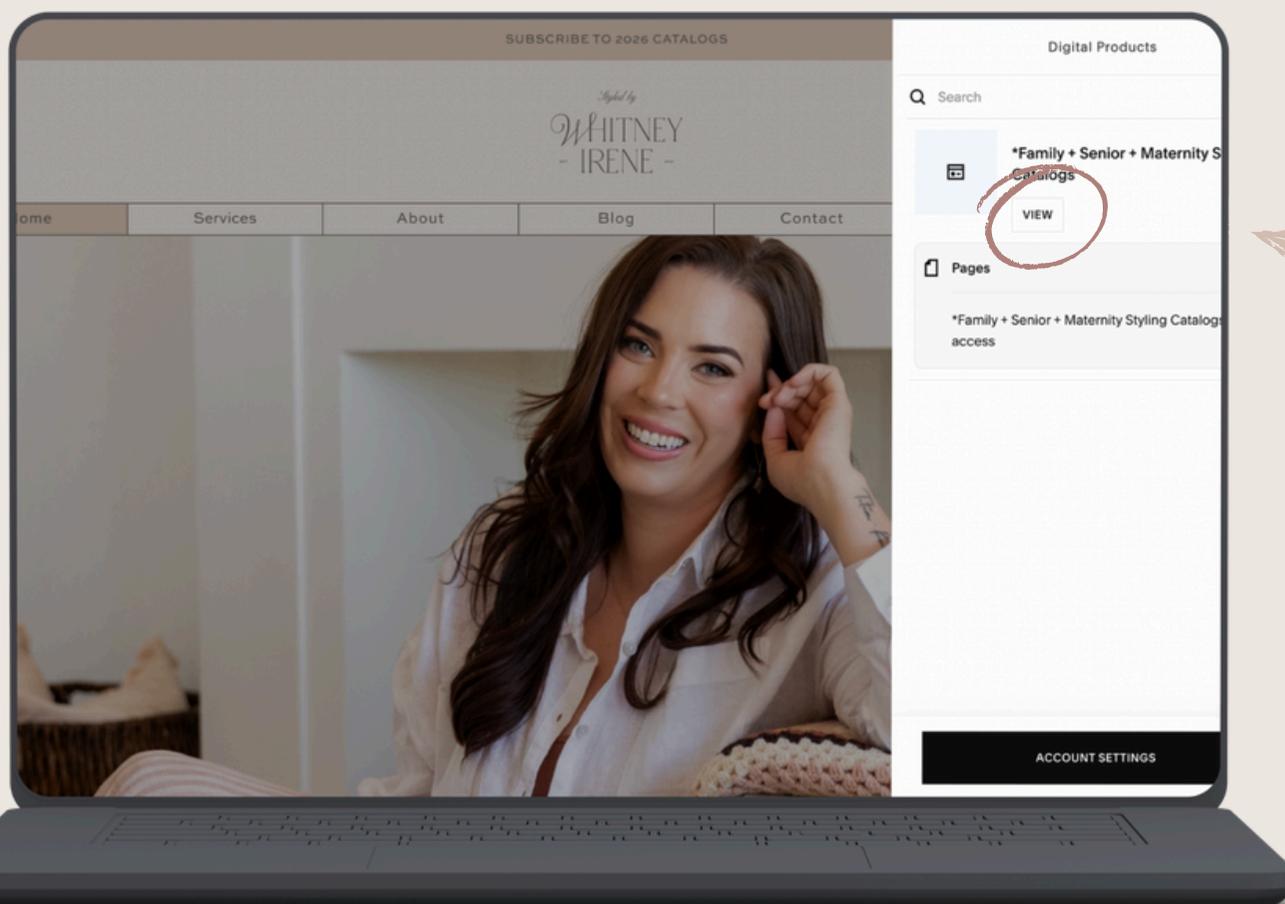
Client LOG IN



- ✓ USERNAME: rebeccagroller@gmail.com
- ✓ PASSWORD: RGPstyling

Once LOGGED IN

CLICK "VIEW" TO
OPEN CATALOG



What to wear

Styling Tips for Men



Favorite Shops

H&M

Everlane

Banana Republic

JCrew

MEN

Simple always wins. A button-down shirt (untucked) with jeans or casual pants photographs effortlessly and feels timeless.

Don't forget to add the details: blazer/ suspenders/watch

A few things to avoid:

- Cargo shorts. Choose styles without bulky pockets.
- Performance polos. Sporty golf shirts may be comfy, but they're clingy, see-through, and, yes —nipple-prone.
- Shiny fabrics. These tend to highlight areas no one's looking to emphasize.
- Super small prints / plaids. They tend to mess with camera sensors and create crazy colors and patterns on your images that are difficult and sometimes impossible to edit out. (Feel free to send me cell phone photos of outfits to avoid this issue.)

Cotton polos are okay, but a **classic tee, henley, flannel, or button-down** is even better.

Bottom line: choose pieces that feel comfortable but look a step above everyday wear. Easy, clean, and confident.

What to wear

Styling Tips for Children

KIDS

Comfort first! If your child's outfit is itchy or annoys them it *will* show. Try everything on in advance to check for the proper fit... scratchy tags, shoes that are too big or too tight, and anything that may pose a problem later. Make sure your child is comfortable in what they'll be wearing.

Cover the diaper. Even if it's hidden when standing, a saggy diaper can peek out when your little one is picked up. A coordinating diaper cover from Amazon or Etsy keeps things photo-ready.

Skip the constant adjusting. If a shirt won't stay tucked, leave it untucked, or find a longer option. Movement is part of the session and we want outfits that can keep up.

Have a teether? Bring a cute bib or bandana for those drool-y moments. It's a tiny detail that can save a lot of clean-up mid-session.



Favorite Shops

Joyfolie

Morning Lavender

Zara

Alice and Ames

I'm more than happy to help you choose colors and outfits that will photograph beautifully and make your family feel confident, comfortable, and completely like yourselves. Feel free to email/text photos of outfits and I'll help you get it all squared away!

What to wear

The Details

DETAILS TO ADD

Texture adds depth and dimension

- Ruffles
- Chunky knits
- Linen
- Twirly skirts
- Embroidered details

Layer with scarves, cardigans, or jackets to create interest without overwhelming the image.



Should I Wear My Glasses?

If you wear glasses daily, you should wear them in your photos. I've worked with dozens of glasses-wearers and have a few tricks for reducing glare.



Quick Fit Check

Try everything on beforehand— especially for kids. If your toddler will be held during the session, give their outfit a test run to make sure nothing rides up or hides their face and shoes fit properly or skip shoes altogether!

Pro Tip: Once everything is set, **remove ALL tags** including stickers on the bottoms of shoes. Press/steam any pieces ahead of time to alleviate last minute stress right before your session.

How to Prep your Children

Before Your Session

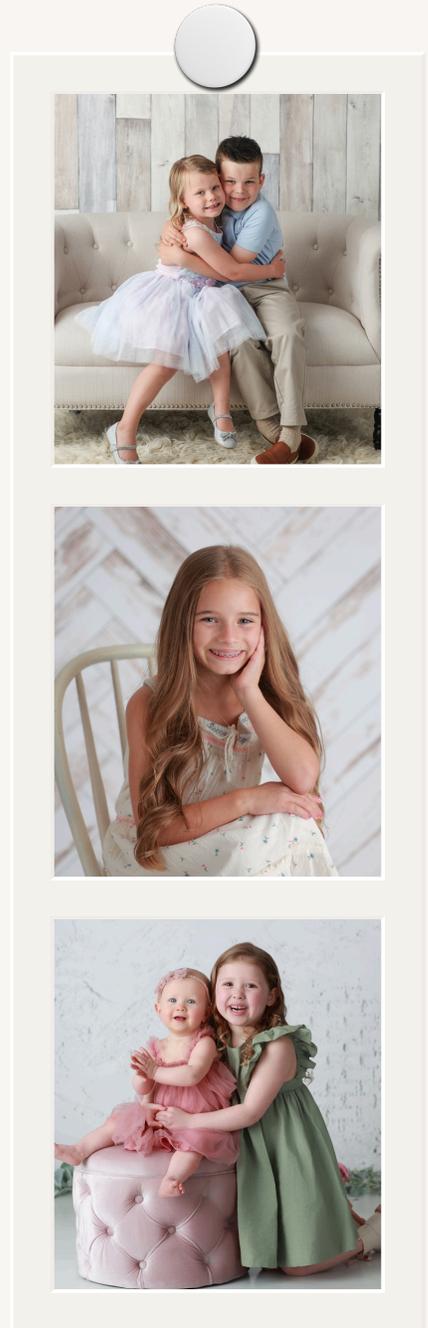
- ✓ **Talk about the shoot** and what they can expect.
- ✓ **Show them photos of past sessions** so they know what they will be doing.
- ✓ **Offer a special treat** or toy for after the session.
- ✓ **Feed them before the session!** You can also pack some clean snacks for the car ride.
- ✓ Explain to them how much the photos mean to you and **give them confidence** that they will make you proud.
- ✓ If possible **give them a couple choices for their outfit** so they had a part in the decision.
- ✓ Have them **try on their outfit(s) prior to the session** to make sure they fit and are comfortable. If their outfit is “itchy” or “too tight” you’ll want to know this prior to arriving for your session. Double check that there are no missing buttons, broken zippers, stains, etc.



Things to do

Before Your Session

- ✓ A **questionnaire** will be emailed 1 week prior to your session. Please take some time to fill out the details for the success of your session.
- ✓ **Make sure your child naps and eats** before the session if appropriate for time of day.
- ✓ **Bring a clean snack** or treat in case your child needs an incentive during the session.
- ✓ If your child is 3 years old or younger, I highly recommend **bringing TWO adults to the studio for the success of your session**. Typically we need one adult close to the camera to help with smiles and the other close to the child for safety/posing.
- ✓ If possible, **bring your child(ren) dressed** in their outfits ready for the session.
- ✓ If your child is in a diaper, please bring or have them wear a white **diaper cover**.
- ✓ If your child is **teething**, it may be a good idea to **give your child some Tylenol** before the session for their comfort.



Things to do

Before Your Session



Since I photograph newborns in my studio, **I do not allow anyone who is sick in the studio.** If your child or anyone in your family is not feeling well the day of the session, please call, text, or email to reschedule.



Use GPS and arrive early to allow for any unexpected delays and to start the session feeling relaxed.



Clean glasses right before the session starts... you'd be surprised how noticeable dirty lenses are in the photos.



Bring a hair brush/comb to fix your child's hair during the session.



Remove items from your pockets as well as temporary tattoos, chipped nail polish, band-aids, hair ties, Fitbits and Apple watches as they will show in the photos.



If there is inclement weather or it is wet outside, please wear different shoes to the studio and **bring separate clean shoes for the photos.** Thank you for your help keeping my sets clean.





Tips & tricks

During Your Session

01

Love on your family! Give kisses, hugs, tickles and show affection.

02

Please **wipe faces and noses** throughout the session as needed.

03

Be prepared to sing and act crazy. Your child will smile more easily for you than for someone they've just met.

04

For sibling photos or individuals of the kids, **stand behind the photographer** to help get your child(ren) to smile at the camera.

05

Please **help with hair and clothing placement** throughout the session.

06

If your child likes to hold your cell phone, please do not pull it out or it may end up in all of your images. **Cell phones will not be edited out of photos.**



Keep in mind that the session is fast-paced as we are trying to get many different looks while your child is happiest.



Frequently asked

Questions With Answers

01. **What do I do if someone in my family is not feeling well?**

Safety is my highest concern. Since I photograph newborns in my studio, **I do not allow anyone who is sick in the studio.** If your child or **anyone** in your family is not feeling well the day of the session, please call, text or email to reschedule. It is my job to capture everyone as they are, however, we would all prefer a happy, smiley child. If you need to reschedule, I would appreciate notice within four hours of the session or even a heads up a day or two in advance should any family member be start to come down with something. Your paid retainer will be transferred to the reschedule date and I appreciate you making safety for even my tiniest clients a priority.
02. **Can we add on grandparents or another relative to our session?**

Extra adult subjects can be added on to the session. The fee is \$25 for each additional subject.
03. **What if I want extra digital files after my session?**

Each session includes a set amount of digital files. Extra digital images can be purchased for \$30 each plus tax. Entire galleries can be purchased as well. Fees vary depending on the type of session. I also offer a print promotion for each session where if you reach the print order minimum you will receive your whole gallery of digital images at no extra cost.
04. **Can I order professional quality prints and products?**

Absolutely! I offer professional grade prints and products that can ordered directly through your online gallery and are shipped directly to your home.

Have another question?
Email me: rebecca@groller.net



Frequently asked

Questions With Answers

05. **How long will it take to receive my print order?**

The timeline for receiving your book/prints will vary based on product.

- Prints- 7-10 days
- Classic Photo Books- 4-6 weeks
- Premium Photo Books- 2 weeks
- Canvases/Metals/Acrylics- 3-4 weeks
- Framed Prints- 3-4 weeks

06. **Can I bring my dog(s) to the session?**

Please email me before choosing this add-on during booking. I love adding pets to sessions, however I need to be extra vigilant with cleaning due to allergies. It will depend on if my schedule allows time for cleaning between sessions. I have experience in capturing the unique bond between families and their furry friends. There is an extra fee of \$25 per dog. I would suggest bringing a friend or family member as your “pet handler” to assist.

07. **What's your rescheduling policy?**

If you need to reschedule your photo session, your paid retainer will be applied to a rescheduled session if two weeks notice is given or the reason is due to illness. Retainers may only be transferred one time per session for any reason other than illness. In the event that you need to reschedule more than one time, a new retainer payment will be required.



Have another question?
Email me: rebecca@groller.net

What's next?

After Your Session



YOUR GALLERY

You'll receive a proof gallery within 3 weeks.

Choose your included images as favorites. Upgrades are available if you'd like more. Selected images go through a round of final edits.

Extensive edits (like head swaps) will have an additional fee.

Final gallery includes a print release and is ready for digital download.



PRINTS & PRODUCTS

You will have the option to order professional-quality prints, canvases, photo albums, and more directly through your final gallery.

All products are shipped straight to your home within a couple of weeks.

Prefer your images on a USB flash drive? USB drives are available for a \$40 fee (plus tax).



REFER A FRIEND & REBOOK

Referral Rewards: Receive a \$20 print credit for each new referral who books a Full Session. Receive a \$10 print credit for each new referral who books a Short & Sweet or Mini Session.

Loyalty Rewards: Earn 3 points for each Full Session you book. Earn 2 points for each Short & Sweet/Mini Session. Once you reach 8 points, you'll receive an \$80 print credit (valid toward prints only).

Send any questions to:



rebecca@groller.net

Thank you!

Thank you for taking the time to read through this guide. I truly appreciate your trust and confidence in my services as a family photographer. My goal is to provide a relaxed and personalized experience that captures your family's unique moments. If you have any questions or would like to discuss your session further, please don't hesitate to get in touch. I look forward to working with you!



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