



rebecca groller
PHOTOGRAPHY

Children's Studio Milestone Session

Prep Guide



As your child's milestone photography session approaches, here's a guide to help you prepare for a seamless and enjoyable experience.

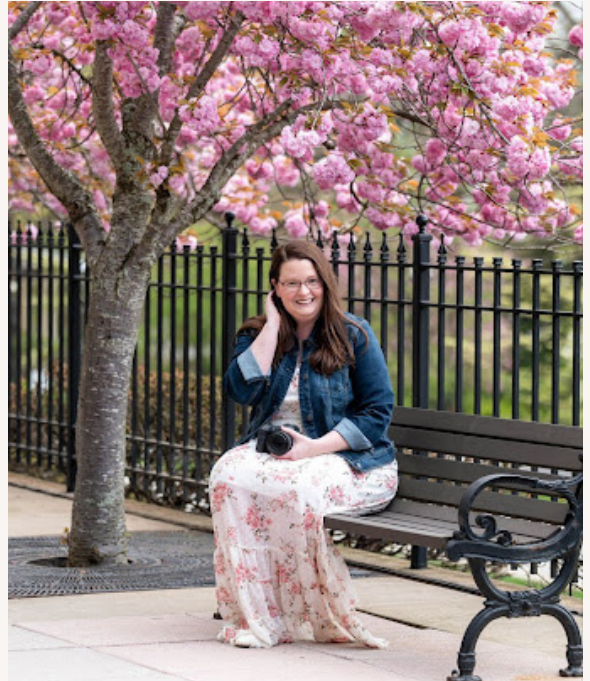
What to expect

Hi, I'm Becky!

Thank you for choosing me to work with your family! I look forward to working with you to capture your upcoming children's session. I know that planning for a photo shoot can feel overwhelming, but I'm here to help prepare you and give you the tools to make this as stress-free as possible.

I've been a professional portrait photographer for over 15 years, and I absolutely LOVE my job. I'm excited to show you how fun your session can be!

On the day of your session, I'll guide you to ensure a relaxed and enjoyable atmosphere while capturing genuine moments. I'll be in touch to confirm details and address any questions before we meet. After the session, you can expect to receive your proofs within a few weeks, with options to order prints and additional products.



Please know I'm only an email, text, or phone call away and I'm more than happy to assist you through this entire process... from preparing for your session to ordering products of your beautiful images to display in your home.



Studio portraits

Studio Options

PORTRAITS

The session includes 1, 2, or 3 backdrops depending on how many backdrops you booked. If you'd like to upgrade your session to include more backdrops, reach out at any time. I suggest keeping one set neutral with no birthday theme, so you can display these images all year round.

Here's what to expect:

- **Backdrop Selection:** You'll choose your backdrops/sets. Feel free to visit the "Backdrops" tab on my website to pick your favorites.
- **Props:** I'll incorporate 3-4 versatile props such as stools, crates, a step ladder, or a vintage suitcase on each set.
- **Outfits & Details:** Have your child wear a favorite outfit and feel free to bring a special lovey, toy, or keepsake to incorporate.
- **Moments Captured:** Expect close-ups of those giggles, scrunch faces, side eyes, and even the serious stares... we love them all!





Get creative

Let's Make It Yours

A great place to start for some inspiration or ideas, is checking out my Children's Portfolio on my website.

You're welcome to be as creative as you'd like when it comes to themes and props for your child's session! Feel free to bring along any personal touches you'd like to include, such as:

- Props
- Banners
- Favorite toys
- Family heirlooms
- Special outfits

If you're bringing banners or other decorations, please make sure any banners are pre-strung and that all packaging and price tags have been removed from your items.

I also have a large selection of banners available! If you have a particular theme or color scheme in mind, just let me know ~ I may already have something perfect for it.

As for balloons, you have a few options:

- Bring your own helium-filled balloons
- Pre-order helium-filled balloons through me
- Or, I can add a few air-filled balloons on the floor for a simple, fun touch

Let's make this session unique and special for your child. I can't wait to see what you come up with!

Parent add-on

Updated Family Images

No matter your vibe, I'll help you choose a studio set that feels relaxed, natural, and true to you.

For set selection, please visit the "Backdrop" tab on my website.
Make sure to select "Larger backdrops for families"



Please come dressed and ready for your photos. If need be your child can change once they arrive at the studio.

I offer neutral and simple sets to keep the focus on our family. If you need help choosing your backdrop, feel free to reach out.

If you choose this add-on, I take just 5-10 minutes at the beginning of your session to capture a few images of your family together.



Sibling add-on

Capturing Sibling Love

For set selection, please visit the “Backdrop” tab on my website.

If you are adding on sibling photos, these photos are captured on one of the backdrops your selected with your package.

Siblings should come dressed and ready for photos if age appropriate.

I'm happy to help you choose a backdrop or set that will work best for your child(ren). This add-on includes a brief time to capture a few images of the siblings together.



What to wear

Styling Tips for Children

KIDS

Comfort first! If your child's outfit is itchy or annoys them it *will* show. Try everything on in advance to check for the proper fit... scratchy tags, shoes that are too big or too tight, and anything that may pose a problem later. Make sure your child is comfortable in what they'll be wearing.

Cover the diaper. Even if it's hidden when standing, a saggy diaper can peek out when your little one is picked up. A coordinating diaper cover from Amazon or Etsy keeps things photo-ready.

Skip the constant adjusting. If a shirt won't stay tucked, leave it untucked, or find a longer option. Movement is part of the session and we want outfits that can keep up.

Older kids? Let them have a say in their style and you can guide their color choices to coordinate.

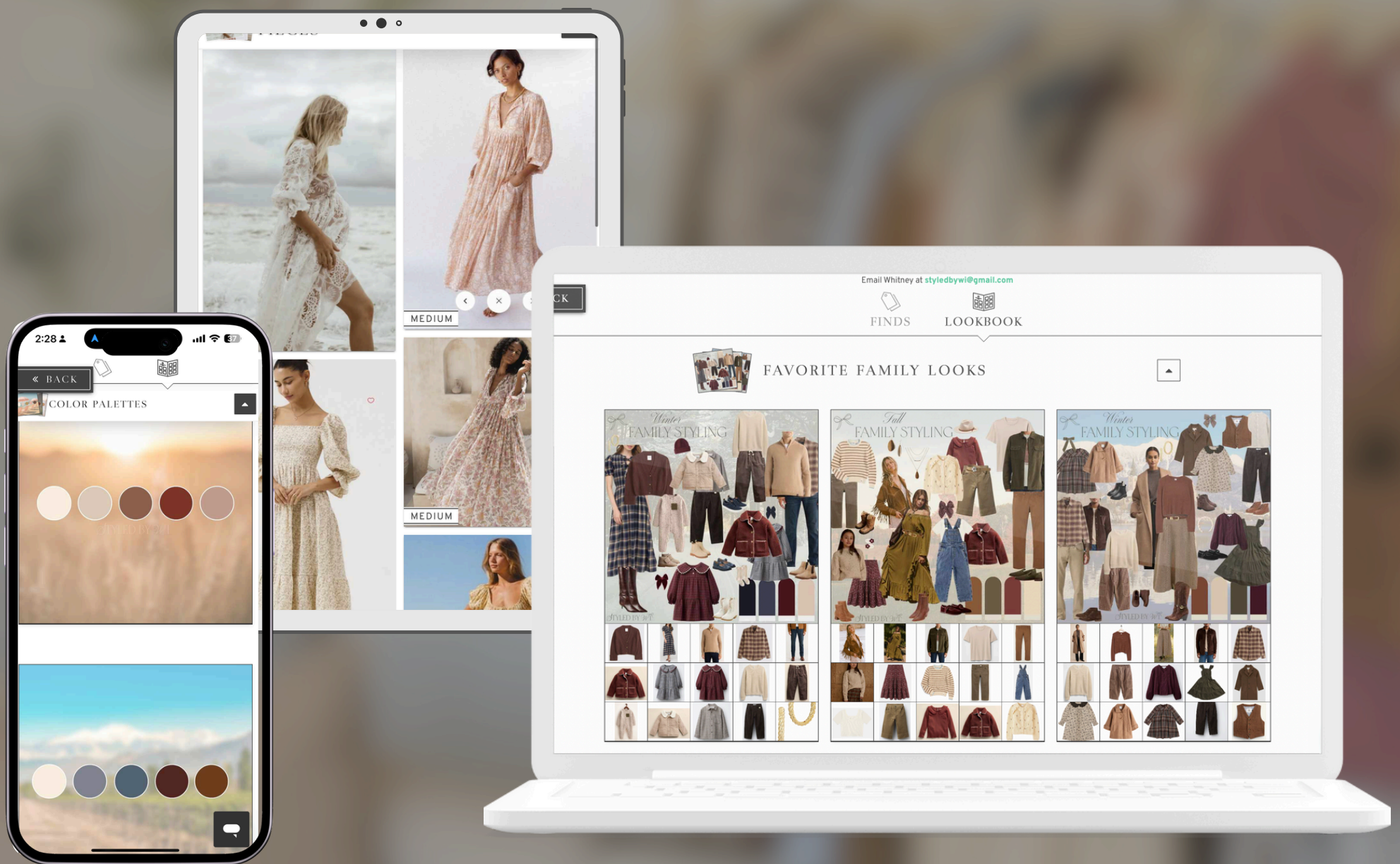


Favorite Shops
Joyfolie
Morning Lavender
Zara
Alice and Ames

For your convenience, I have a FREE seasonal **online shopping /style guide available** with links to purchase everything online from boutiques as well as Target, H&M, and Amazon. It's one stop shopping for the whole family!
The info to access this free service is on the next two pages.

a live
STYLE GUIDE

UPDATED WEEKLY WITH NEW STYLES
& MOODBOARDS!



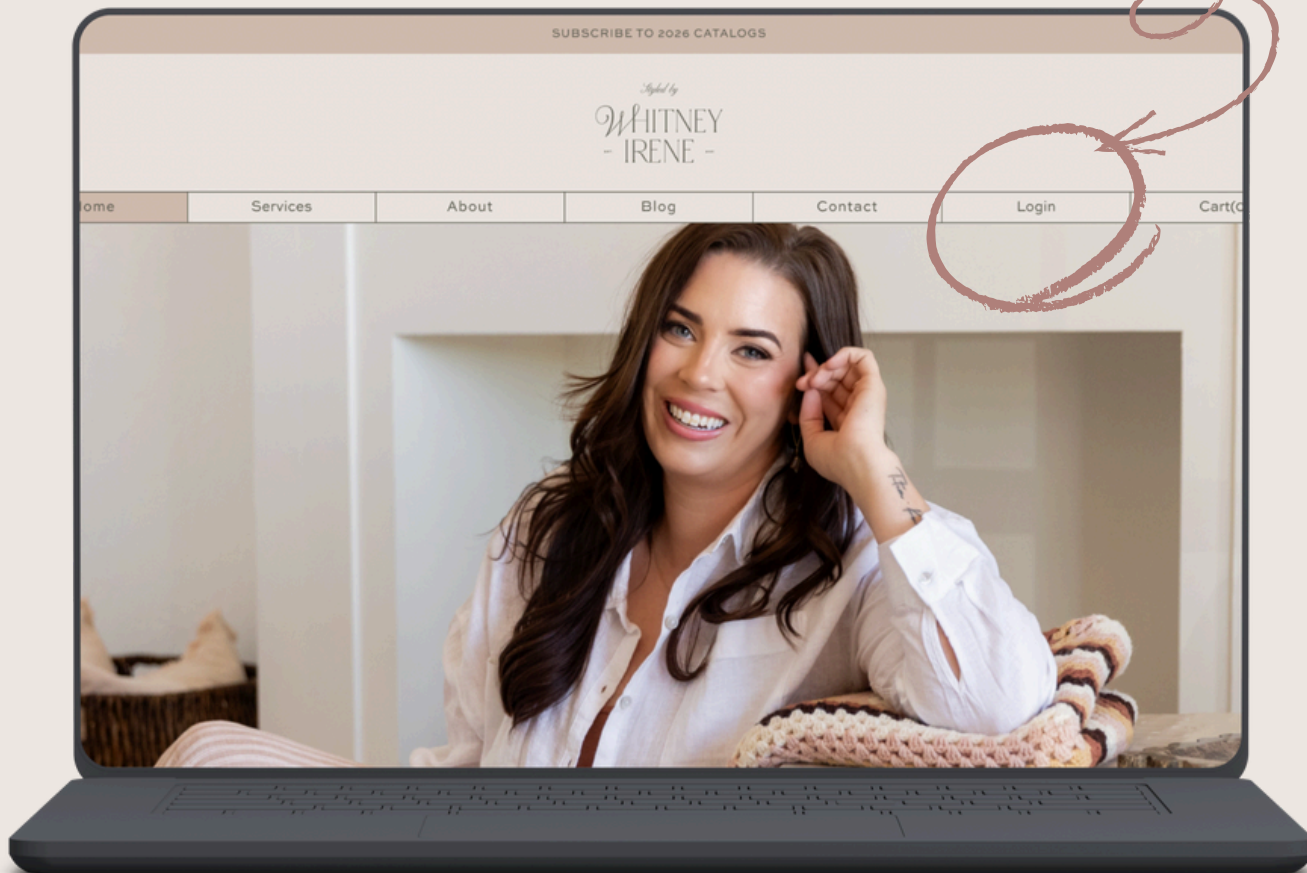
FREE ACCESS FOR MY CLIENTS VISIT:

STYLEDBYWI.COM

VISIT [STYLED BY WI.COM](https://styledbymi.com)

HOMEPAGE
CLICK "LOGIN"

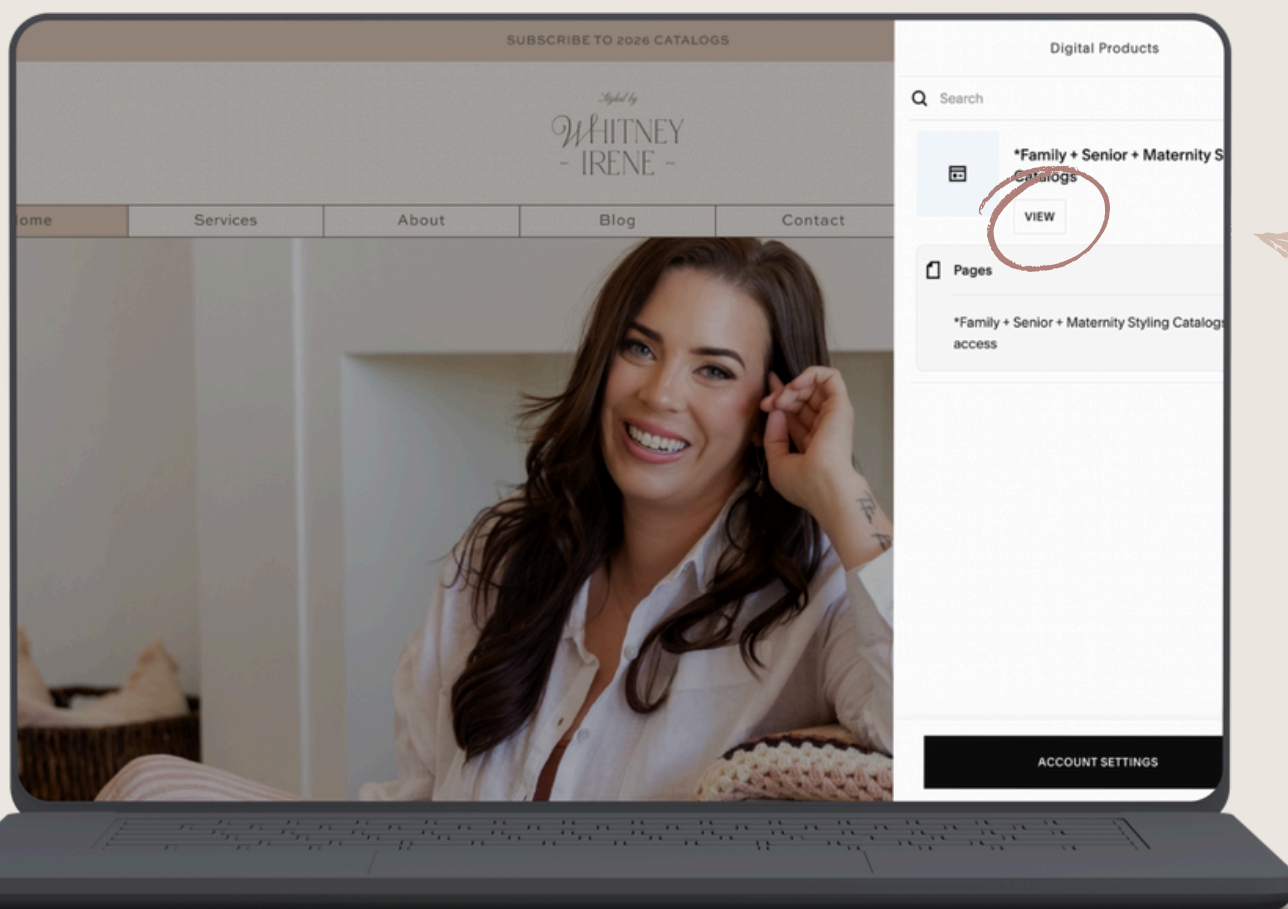
Client LOG IN



- ✓ USERNAME: rebeccagroller@gmail.com
- ✓ PASSWORD: [RGPstyling](#)

Once LOGGED IN

CLICK "VIEW" TO
OPEN CATALOG



What to wear

The Details

Should I Wear My Glasses?

If you wear glasses daily, you should wear them in your photos. I've worked with dozens of glasses-wearers and have a few tricks for reducing glare.



Quick Fit Check

Try everything on beforehand.

Give their outfit a test run to make sure everything fits properly and they are happy with it.

Pro Tip: Once everything is set, **remove ALL tags** including stickers on the bottoms of shoes.

Press/steam any pieces ahead of time to alleviate last minute stress right before your session.

Things to do

Before Your Session

- ✓ If your child is 3 years old or younger, I highly recommend **bringing TWO adults to the studio for the success of your session.** Typically we need one adult close to the camera to help with smiles and the other close to the child for safety/posing.
- ✓ A **questionnaire** will be emailed 1 week prior to your session. Please take some time to fill out the details for the success of your session.
- ✓ **Make sure your child naps and eats** before the session if appropriate for time of day.
- ✓ **Bring a dry snack** in case your child needs an incentive during the session.
- ✓ If doing sibling photos, **bring your older child(ren) dressed** in their outfits ready for the session.
- ✓ If your child is in a diaper, please bring or have them wear a matching **diaper cover.**



Things to do

Before Your Session

✓ Since I photograph newborns in my studio, **I do not allow anyone who is sick in the studio.** If your child or anyone in your family is not feeling well the day of the session, please call, text, or email to reschedule.

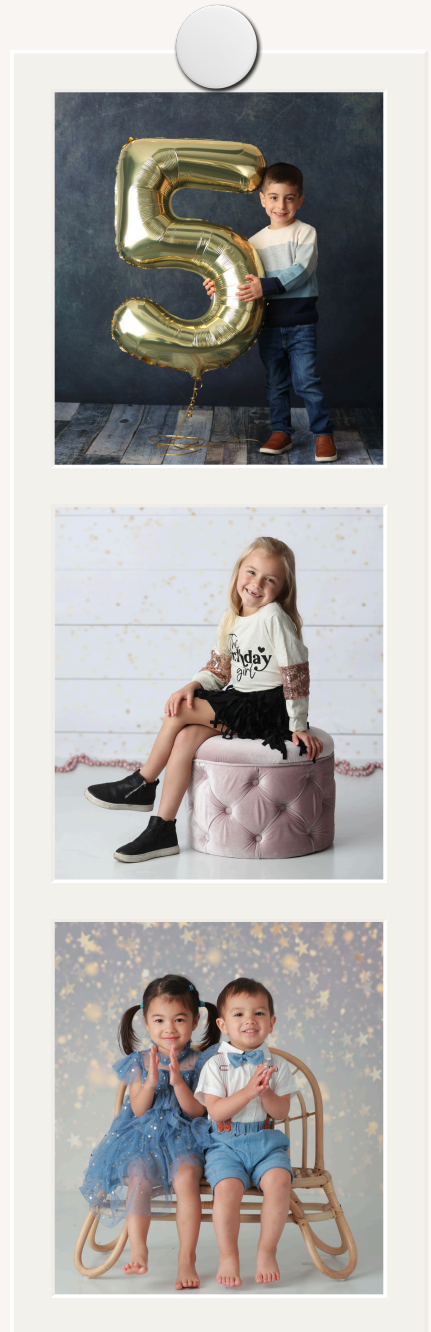
✓ **Use GPS and arrive early** to allow for any unexpected delays and to start the session feeling relaxed.

✓ **Clean glasses** right before the session starts... you'd be surprised how noticeable dirty lenses are in the photos.

✓ **Bring a hair brush/comb** to fix your child's hair during the session.

✓ **Remove items** from your pockets as well as temporary tattoos, chipped nail polish, band-aids, hair ties, Fitbits and Apple watches as they will show in the photos.

✓ If there is inclement weather or it is wet outside, please wear different shoes to the studio and **bring separate clean shoes for the photos.** Thank you for your help keeping my sets clean.





Tips & tricks

During Your Session



01 If doing sibling photos, **encourage your kiddos to love on each other** (hugs, tickles etc).

02 Please **wipe faces and noses** throughout the session as needed.

03 **Be prepared to sing and act crazy.** Your child will smile more easily for you than for someone they've just met.

04 For sibling photos or individuals of the kids, **stand behind the photographer** to help get your child(ren) to smile at the camera.

05 Please **help with hair and clothing placement** throughout the session.

06 If your child likes to hold your cell phone, please do not pull it out or it may end up in all of your images. **Cell phones will not be edited out of photos.**

Keep in mind that the session is fast-paced as we are trying to get many different looks while your child is happiest.



Frequently asked

Questions With Answers

01. **What do I do if someone in my family is not feeling well?**

Safety is my highest concern. Since I photograph newborns in my studio, **I do not allow anyone who is sick in the studio.** If your child or **anyone** in your family is not feeling well the day of the session, please call, text or email to reschedule. It is my job to capture everyone as they are, however, we would all prefer a happy, smiley child. If you need to reschedule, I would appreciate notice within four hours of the session or even a heads up a day or two in advance should any family member be start to come down with something. Your paid retainer will be transferred to the reschedule date and I appreciate you making safety for even my tiniest clients a priority.
02. **Can we add on grandparents or another relative to our session?**

Extra adult subjects can be added on to the session. The fee is \$25 for each additional subject.
03. **What if I want extra digital files after my session?**

Each session includes a set amount of digital files. Extra digital images can be purchased for \$30 each plus tax. Entire galleries can be purchased as well. Fees vary depending on the type of session. I also offer a print promotion for each session where if you reach the print order minimum you will receive your whole gallery of digital images at no extra cost.
04. **Can I order professional quality prints and products?**

Absolutely! I offer professional grade prints and products that can be ordered directly through your online gallery and are shipped directly to your home.

Have another question?
Email me: rebecca@groller.net



Frequently asked

Questions With Answers

05. How long will it take to receive my print order?

The timeline for receiving your book/prints will vary based on product.

- Prints- 7-10 days
- Classic Photo Books- 4-6 weeks
- Premium Photo Books- 2 weeks
- Canvases/Metals/Acrylics- 3-4 weeks
- Framed Prints- 3-4 weeks

06. Can I bring my dog(s) to the session?

Please email me before choosing this add-on during booking. I love adding pets to sessions, however I need to be extra vigilant with cleaning due to allergies. It will depend on if my schedule allows time for cleaning between sessions. I have experience in capturing the unique bond between children and their furry friends. There is an extra fee of \$25 per dog. I would suggest bringing a friend or family member as your “pet handler” to assist.

07. What's your rescheduling policy?

If you need to reschedule your photo session, your paid retainer will be applied to a rescheduled session if two weeks notice is given or the reason is due to illness. Retainers may only be transferred one time per session for any reason other than illness. In the event that you need to reschedule more than one time, a new retainer payment will be required.



Have another question?
Email me: rebecca@groller.net

What's next?

After Your Session



YOUR GALLERY

You'll receive a proof gallery within 3 weeks.

Choose your included images as favorites. Upgrades are available if you'd like more. Selected images go through a round of final edits.

Extensive edits (like head swaps) will have an additional fee.

Final gallery includes a print release and is ready for digital download.



PRINTS & PRODUCTS

You will have the option to order professional-quality prints, canvases, photo albums, and more directly through your final gallery.

All products are shipped straight to your home within a couple of weeks.

Prefer your images on a USB flash drive? USB drives are available for a \$40 fee (plus tax).



REFER A FRIEND & REBOOK

Referral Rewards: Receive a \$20 print credit for each new referral who books a Full Session. Receive a \$10 print credit for each new referral who books a Short & Sweet or Mini Session.

Loyalty Rewards: Earn 3 points for each Full Session you book. Earn 2 points for each Short & Sweet/Mini Session. Once you reach 8 points, you'll receive an \$80 print credit (valid toward prints only).

Send any questions to:



rebecca@groller.net

Thank you!

Thank you for taking the time to read through this guide. I truly appreciate your trust and confidence in my services as a children's photographer. My goal is to provide a relaxed and personalized experience that captures your child's unique moments. If you have any questions or would like to discuss your session further, please don't hesitate to get in touch. I look forward to working with you!

